

Saturday 7th June 2025, Hanley



EASY READ INFORMATION

About the People's Parade



The **People's Parade** is a **free** event happening in **Hanley**.



This is a **special event** is to celebrate Stoke-in-Trent's Centenary.

2025 is **100 years** since we became an official city.

It is a celebration fun day for everyone!



The event takes place on **Saturday 7th** June 2025.

1.00pm



The Parade will **start** at 1.00pm.



The Parade is due to arrive in **Hanley Park** at 2.30pm.

The Parade may be **delayed** along the way!



The Parade will happen **outside**, through the streets of Hanley.



The roads will be **safely closed** to protect all parade participants.

People can **stand** at the side of the road and watch the parade go past.



The Parade has **1000** community members and performers in it.

Many of these are **children**.



There are **giant puppets**, walking bands, costumes, and dancers.

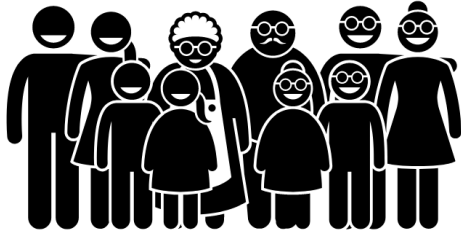


There will be people **drumming** during the Parade.

It will be **loud** and colourful.



Lots of people will come to the Parade



Everyone is welcome at the People's Parade.



You can **move around** during the People's Parade.



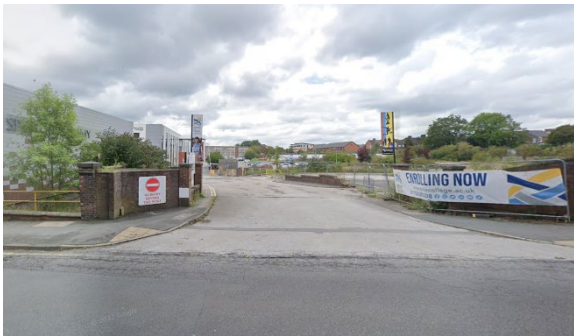
You can **clap** and **cheer** as the Parade passes.



Security staff are monitoring the crowd and walking with us on the route.

They will be wearing **high viz jackets**.

Finding your way around the People's Parade



The Parade will **start** on **College Road**, near Stoke-on-Trent College.

The Parade leaves the car park onto College Road at **1pm**.



The Parade will **finish** in Hanley Park.

We will all walk through the park and in front of a **stage** past where someone will be **talking** about the different parade elements.



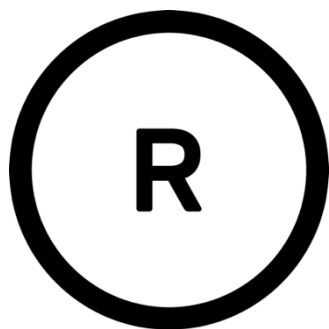
There will be a **Reception Point** outside the **Potteries Museum and Art Gallery**.

There will be **staff** there who can **help you** and answer any questions.



There is a **quiet space** at Potteries Museum and Art Gallery for people who are overwhelmed or need to **rest**.

We also have audio description headphones for visually impaired people, and **fidget packs** available here.



The People's Parade is **relaxed**.

You can:

- Wear headphones
- Make noise and clap
- Come and go
- Move around



Noise cancelling headphones are available to **borrow** from the Potteries Museum and Art Gallery Reception Point.



There will be a **wheelchair accessible viewing area** opposite the Potteries Museum and Art Gallery.



The People's Parade will be **audio described**, you can **collect headsets** for this from the **Potteries Museum and Art Gallery**.



There will be **BSL Interpretation** as the People's Parade enters **Hanley Park**.



There are **Changing Places** toilets at the **Indoor Market, Smithfield 1** and a temporary changing places toilet at **Hanley Park**.



Accessible toilets can be found at the **Potteries Museum and Art Gallery**, the **Bus Station**, the **Potteries Centre** and the **Library**.

EXPECTED PARADE TIMINGS:

START	Stoke College, College Road	1.00pm
1	College Road junction with Broad St	1.30pm
2	Parade Crosses Potteries Way	1.45pm
3	Potteries Museum & Art Gallery	2.00pm
4	Cross Potteries Way at Bethesda St Junction	2.15pm

